



## READY TO INVEST?

Investor Bill loves video games. He likes to play with his family on weekends. He just got a cool new Sony PlayStation. Investor Bill started thinking about his Sony PlayStation. He wondered how many other people have bought one. He knows these game systems are very popular, and Sony sells a lot of them. When people buy them, Sony receives money called revenue. The more Sony sells, the more revenue the company gets. Investor Bill wondered what else Sony sells and whether it is a successful company. If he learns more about Sony, he might consider buying some of its stock and becoming an owner in the company.

**Here is some of the information that Investor Bill was able to find out about Sony. Take a look at the information and then answer the questions below.**

- Sony is a Japanese multinational company which trades its stock on the New York Stock Exchange (NYSE). Its stock symbol is SNE.
- The price for one share of stock today is \$55.48.
- The price for one share of stock yesterday was \$50.00.
- The price for one share of stock last month was \$48.03.
- Along with gaming consoles, Sony sells TVs and other electronics. Sony is the largest seller of video game consoles—PlayStations. It is a leader in the entertainment industry, owning large music and movie businesses.
- Sony ranks 97 out of the top 500 companies in the world based on how much money they take in (revenue), according to 2018 Fortune Global 500.



1. Has Sony's stock price increased or decreased over the past month?  
\_\_\_\_\_  
\_\_\_\_\_
2. Imagine you bought a share of Sony stock last month at the price of \$48.03 and the cost is now \$55.48. Did the value of your stock go up or down?  
\_\_\_\_\_  
\_\_\_\_\_
3. What is the name of the stock exchange that Sony trades its stock on?  
\_\_\_\_\_  
\_\_\_\_\_
4. If you had \$1,000 and decided to spend it all on Sony stock, how many shares would you have been able to purchase yesterday?  
\_\_\_\_\_  
\_\_\_\_\_
5. Given the information Investor Bill found out about Sony, do you think it's a good company to consider investing your money in? Why or why not?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_